



Transit Australia Group

PRESS // NEWS

Sunbus Service Overhaul

28 March

Air-conditioned low floor buses, road side information and easy to understand route numbers, signal a fresh start to Townsville public transport.

Transit Australia Group (TAG) the new parent company to Townsville Sunbus is proud to announce a suite of public transport improvements to better meet the needs of the community.

The current Townsville route network, consisting of 14 routes, has been overhauled to make using public transport more customer friendly. Improved frequency and on-time performance will deliver a more convenient and well rounded service to Sunbus customers.

Megan Harkin, TAG's General Manager (Strategic Planning and Delivery) said the company will launch the more efficient service package on Sunday 28 March.

" Our Townsville operations have grown significantly and that alone signals the time for review. Carrying close to 240,000 more passengers in 2009 than in 2008, the network currently supports more than 1.6 million locals and tourists each year, Ms Harkin said.

- ✓ Exciting new improvements to the network include:
- ✓ 19 new air-conditioned,
- ✓ 57 seat, low-floor and wheel chair accessible buses
- ✓ A new more customer friendly numbering system, condensed into four separate timetables
- ✓ Roadside timetable information at all stops – for the first time
- ✓ The introduction of a web-based journey planner – Google Transit (coming soon)
- ✓ More direct routes - reducing travel times
- ✓ Improved Sunday services
- ✓ Improved services to Kirwan
- ✓ Additional services to Pallarenda
- ✓ Improved frequency between City, Kelso, Willows and Stocklands
- ✓ Improved frequency between City Mall and JCU via Stocklands



" We have been out to the Townsville community for feedback and are satisfied the new routes and timetables will deliver a great improvement to the network as a whole," Ms Harkin said.

" We are extremely excited about the improvements we are able to deliver our Townsville patrons and thank all of those who took the time to give us their feedback. "

We hope the service improvements will make using Sunbus easier and more comfortable and as a result encourage more people to give us a try and leave their car at home.



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" As Townsville grows and as community needs change we will continue to be responsive to those needs, while helping to reduce the numbers of cars on our roads and our carbon footprint," she said.

For full details on service changes please go to www.sunbus.com.au. Printed timetables will be available from Monday 29 from Visitor Information Centres at Stockland Shopping Centre and the City Mall, and from Centre Management at Willows Shopping Centre.

Ends.

Media Inquiries -

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About TAG Transit Australia Group was established in 2008 with a goal to introduce best practice benchmarks to iconic bus operations: Surfside Buslines; Gold Coast Tourist Shuttle, Sunbus and award winning bus manufacturing arm, Bustech. TAG are the largest privately owned public transport company in Queensland delivering quality transport products and services to government, industry and the communities of the Gold Coast, Tweed Shire, Sunshine Coast, Rockhampton, Townsville, Magnetic Island and Cairns. TAG have revolutionised bus manufacturing with world class and innovative design and are the industry leaders for environmentally sustainable transport solutions

