



Transit Australia Group

PRESS // NEWS

Transit Australia Group buys Hermit Park Bus Company, Townsville

The Transit Australia Group, owners of Townsville Sunbus, announced a purchase agreement had been signed with Hermit Park Bus Service today.

From April 1, Transit Australia Group proudly welcome staff, the Bushland Beach Bus (route 33), school and charter services to its Sunbus family, and stress it's 'business as usual' for now.

Transit Australia Group's (TAG) General Manager for Business Development, Ms Megan Harkin said the decision to purchase the iconic Hermit Park Bus Service was two-fold.

" Firstly, it is a logical to continue to expand and improve our Townsville operations, following the Magnetic Island Bus Service acquisition 18 months ago.

" Secondly, the purchase is in line with our strategic goal to prepare for and cater to population and tourism growth, while sharing with our customers the benefits which come from operational efficiencies and best practice standards.

Family owned and operated since 1949, the Hermit Park Bus Service has found a good home in the Transit Australia Group.

TAG is Queensland's largest privately owned transport company outside Townsville. TAG manages urban services in Cairns, Rockhampton, Sunshine and Gold Coasts; tourist operations on Magnetic Island and at the Gold Coast; and, school services on the Tweed Coast.

Ms Harkin said the management expertise and the resources which underpin a business of this size, simply translates to better quality transport on the ground, and more satisfied customers.





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" Consistent presentation of timetables and signage and the provision of up to date quality information takes the guess work out of catching the bus – vital for commuters, tourists and new users alike. Without these things, we will never win the battle against the almighty car.

" In time, our team will review the existing services, apply a 'whole of network' planning approach, consult community and key stakeholders and develop a plan from there.

Ms Harkin said that following a review, Townsville commuters can look forward to:

- a more integrated service with better connections;
- improved network coverage, saving both time and money;
- a web based journey planner; and,
- progressive fleet upgrades.

Ends.

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